



**Submission Package 2018**  
WBOM, Women In Business

# Guidelines

## Woman Entrepreneur of the Year 2018

### General Rules and Submission Guidelines

**As a nominee for one of the Woman Entrepreneur of the Year awards (WEYA), you are required to meet all the following criteria:**

- Be either an equal partner, a 50% (or more) shareholder, or sole owner in a business registered and in operation in Manitoba
- Be a member of WBOM, Women In Business at the time submissions are due
- Be a major decision maker in the general operations of the business.
- Operate a full time venture from which you draw a sustainable income.
- You will be required to submit your company Financial Information (year end financial report for the past three years) in a sealed envelope later than May 2018 to: Nicole Murray  
PricewaterhouseCoopers LLP  
Advisory Services  
1 Lombard Place, Suite 2300  
Winnipeg, MB R3B 0X6  
\*THIS INFORMATION WILL BE HELD IN THE STRICTEST CONFIDENCE and will only be reviewed if the application is selected as an award finalist. All financial information received will be destroyed.

Submission forms must be received by May 2018, either by email to [info@wbom.ca](mailto:info@wbom.ca) or mailed to:

23b - 845 Dakota Street, Suite 388  
Winnipeg, MB R2M 5M3

Applications received after the deadline will not be accepted under any circumstances. A photograph (headshot) must be submitted electronically with your package.

# Cover Page

## Woman Entrepreneur of the Year 2018

Legal Name of the Company:

Owner/CEO Name:

Title:

Address:

Email:

Phone number:

Business category:

Tell us why you are great in business, with people, with clients, within the community:

### **Information Release**

I understand that the information provided by my company will be used by WBOM, Women In Business and its panel of judges in selecting the finalists and award recipients. I consent to the use of my name, information, and any photographs or video recordings for this purpose and authorize the use of this information in promoting the event, during the awards ceremony, and in any media coverage.

Applicant's Signature:

Date:

For any questions regarding submitting an application or about the 25<sup>th</sup> Annual Woman Entrepreneur of the Year Awards, please contact our office at [info@wbom.ca](mailto:info@wbom.ca)

# Company Information

## Woman Entrepreneur of the Year 2018

Company Information (including Vision, Mission and Value Statement). Maximum words 250.

# **Business History**

## **Woman Entrepreneur of the Year 2018**

Business History: why did you start the business, include any risk and struggles you have encountered. Maximum words 500

# Products and Services

## Woman Entrepreneur of the Year 2018

Describe the products or services that set your company apart: tell us why your clients say your product is awesome. Maximum 500 words

# Growth Strategies

## Woman Entrepreneur of the Year 2018

Growth Strategies: tell us about the growth you expect to see and how you are going to do it. Maximum 250 words

# Company Structure

## Woman Entrepreneur of the Year 2018

Company Structure: how are you making the workplace the best possible?  
Maximum 250 words



# Quantitative

## Woman Entrepreneur of the Year 2018

Explain any quantitative data that shows an investment in the company. Maximum 250 words

# Accolades and Awards

## Woman Entrepreneur of the Year 2018

Accolades and Awards: List any associations or organizations that you belong to and identify any awards you have received in relation to your business. Maximum 250 words

# References

## Woman Entrepreneur of the Year 2018

References must include, and be forwarded with, your application form:

- 1 -- 3 from a client
- 1 – 2 from a professional colleague
- 1 -- 2 from a community based organization